

Spotlight Video Best Practises.

Here's some tips to help you get the most from your spotlight video.

- Your smartphone needs to be set up on a tripod in landscape
- The green screen and the subject need to be well lit
- Subject needs to be stood in centre of green screen and in centre of smart phone shot, place a marker on the floor to help you stand in the correct place each time
- Filming the subject from the knees up
- Make sure there's as much green screen as possible surrounding the subject for subject movement
- Attach a dedicated lapel microphone to your smartphone
- A wired microphone is recommended to alleviate any potential connection or latency issues
- Take some test shots to make sure audio isn't clipping or too quiet and to make sure your lighting is correct
- Place your laptop behind and as close to your camera lens as possible
- Use your clicker to move between slides when presenting
- Reviewing your video clips to make sure you haven't accidentally gone wrong or missed any valid points
- Record your content in slices this makes it easier to send to our editors
- Remember to look at the camera as much as possible to keep your audience engaged
- Lastly enjoy and remember to smile!

